



Maretron
A Littelfuse® Brand

NEWS RELEASE

Contact:
Suzanne Hawley, PR Consultant
suzannehawley@comcast.net
603.660.0534

MARETRON IS RECOGNIZED WITH 2023 MIAMI INNOVATION AWARD NEW WSO200 Ultrasonic Wind and Weather Station Receives Honorable Mention

FOR IMMEDIATE RELEASE: JUPITER, FL. (February 27, 2023) –

The National Marine Manufacturers Association (NMMA) and Boating Writers International (BWI) honored 10 recipients and three honorable mentions with the 2023 Miami Innovation Awards during at the Discover Boating® Miami International Boat Show®. The new **Maretron WSO200® Ultrasonic Wind and Weather Station** received Honorable Mention In the category of Consumer Electronics, Mobile Applications and Software. The Miami Innovation Awards recognize manufacturers and suppliers who bring new, exceptionally innovative products to market. This year's program evaluated 52 products across 22 categories.

The Innovation Awards judges' committee was comprised of eight BWI members who perform product testing throughout the year and have specific expertise in marine products and equipment. The judges' committee included Ben Stein (Chair), Zuzana Prochazka (Co-Chair), Alfred Boer, Jennifer Brett, Kate Bush, Glenn Hayes, Tim Murphy and Gary Reich.

"We are honored to be the recipient of this esteemed award and proud to provide boaters with a product designed to accurately measure wind speed and direction, air temp, barometric pressure and relative humidity all within a single device," stated Christian Redditt, Marine Electronics Sales Manager. Redditt added, "The new design of the WSO200 is robust, features a serviceable humidity sensor, and consumes less power than its award-winning predecessor, the Maretron WSO100."

- more -

Wind measurement is calculated using six ultrasonic sensors in delta configuration, which means there are no moving parts to wear out or to get caught in the rigging. Unlike mechanical anemometers and weather measuring devices, the WSO200 is not affected by the common issues such as bearing wear, salt and dirt build-up, or bird perching that can all result in failure or data inaccuracy. When combined with a [Maretron DSM Series](#) or dedicated [TSM Series display](#) or any device running [N2KView® V3 software](#) (including non-Maretron MFDs that are NMEA certified), all data is visible on the NMEA 2000 network for a truly plug and play experience. Having this information available on the network even allows multi-day graphs of recorded data points to identify weather trends—perfect for the long-range cruiser. Add a Maretron depth/speed/temperature Triducer ([DST110](#)), a Maretron GPS receiver ([GPS200](#)), and a Maretron compass ([SSC300](#)) to view true vessel referenced wind speed and direction as well as ground referenced speed and direction. Orders can be placed through your local authorized Maretron dealer or distributor.

To learn more about the industry's most innovative, high-performance, and affordable weather station visit <https://www.maretron.com/products/wso200.php>.

To watch the WSO200 video, [CLICK HERE](#).

About Maretron®, a Littelfuse® Brand

Maretron products are the world-class standard in vessel monitoring and control. Designed to harness the power of the NMEA 2000® marine networking protocol, Maretron seamlessly integrates a wide array of instrumentation, electronics, and boat systems. As part of Littelfuse, an industrial technology manufacturing company, the Maretron brand includes global product support to OEMs, dealers, and boaters worldwide. We are your ONE source for creating the intelligent boat ... from cables and connectors to complete vessel monitoring and control solutions. All Maretron products are NMEA 2000® certified and are tested and certified to the IEC 60945 standard for Maritime Navigational and Radiocommunication Equipment and Systems.

maretron.com