

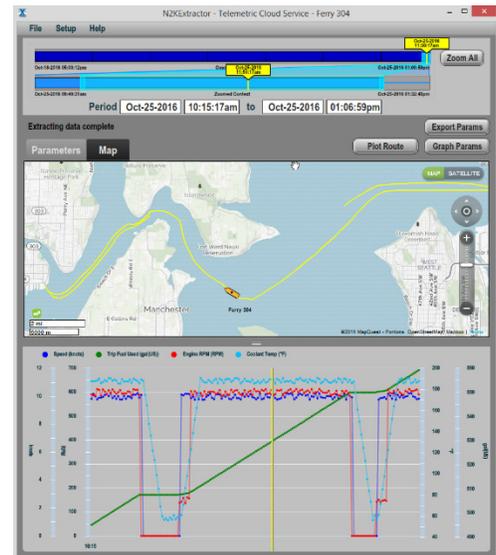
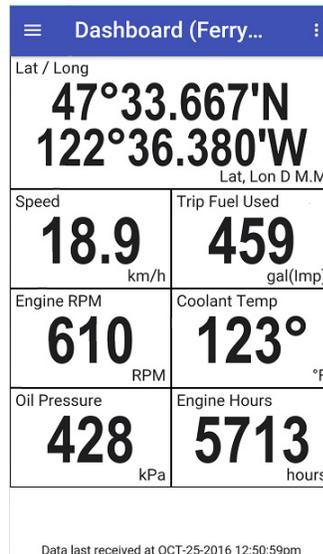
## Maretron Introduces Telemetric Cloud Service for Vessel tracking and Asset Management

PHOENIX, October 27th, 2016 - Today Maretron announces the release of Telemetric Cloud Service (TCS). Maretron's Telemetric Cloud Service offers an extremely powerful way to send periodic data from a Maretron vessel monitoring and control system on board your vessel to a cloud-based storage service. Kip Wasilewski, Maretron's Director of Sales, said, "Setting up TCS is a simply matter of connecting your Maretron Black Box (MBB200C or MBB300C) or Touchscreen (TSM800C or TSM1330C) to your vessel's Internet connection, fill out the activation form and select which parameters you want stored in the cloud." Kip went on to say, "Accessing data stored within the cloud is just as easy and can be accomplished in one of two ways. First, and for vessel tracking, Maretron has introduced a free mobile app called N2KTracker™, which shows your vessel's track and position on a Google map. N2KTracker™ also has a dashboard for showing critical vessel information. The second method for accessing data from the cloud and tailored for asset management uses Maretron's N2KExtractor® software. N2KExtractor® allows detailed analysis of any, or all, data sent to the cloud to facilitate performance analysis and preventive maintenance." To learn more about Maretron's Telemetric Cloud Service, please visit the following web page.

<http://www.maretron.com/products/telemetricCloudService.php>



**N2KTracker™ Mobile App Screenshots (Available for Android and Apple)**



**N2KExtractor® Screenshot (Available for PC and Mac)**

Maretron Telemetric Cloud Service is immediately available to Maretron's end customers. To see these and other Maretron products, please visit Maretron or Maretron's distributor at the following 2016 boat shows:

- Fort Lauderdale – November 3-7, 2016 – Fort Lauderdale, FL (Maretron – Booth - Electronic Pavilion 308-309)
- METS – November 15-17, 2016 – Amsterdam, Netherlands (Maretron – Stand – TBD)
- Pacific Marine Expo – November 16-18 – Seattle WA (Maretron – Booth – 1243)
- International Workboat Show – November 30-December 2, 2016 – New Orleans, LA (Maretron – Booth – TBD)

Or visit us online at: <http://www.maretron.com>

### About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface for equipment and systems commonly found onboard a vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.