

Maretron Introduces a Cellular Modem for Automatically Sending Text Message Alerts from the Boat to Your Phone

PHOENIX, June 3rd, 2013 – Today Maretron announced the release of its cellular modem (SMS100) that automatically sends text message alerts from your vessel to your phone. The SMS100 works in conjunction with Maretron displays and NMEA 2000® sensors to automatically notify you of problems while you're away from the boat.

Kip Wasilewski, Maretron's Director of Sales for the Americas, said, "Maretron is known for providing vital information about the vessel while you're onboard, and now with the introduction of the SMS100, critical information can be relayed to you when you're ashore." The SMS100 plugs directly into an NMEA 2000® network and when connected together with a Maretron display (DSM150, DSM250, or N2KView® software) and the appropriate sensors, you can get notified immediately of high bilge water, low battery voltage, unplugged shore power, an intruder onboard, and much, much more.



The SMS100 is immediately available for shipping to Maretron's trade customers. To see these and other Maretron products, please visit Maretron or Maretron's distributor at the following 2013 boat shows:

- *Seawork International Boat Show: June 25-27, 2013, Southampton, UK*
- *Sydney International Boat Show: August 1-3, 2013, Sydney, Australia*
- *Navalshore South America: August 13-15, Rio de Janeiro, Brazil*
- *Stockholm Boat Show: August 29-September 1, 2013, Stockholm, Sweden*
- *Cannes Boat Show: September 10-15, 2013, Cannes, France*
- *Newport International Boat Show: September 12-15, 2013, Newport, Rhode Island, USA*
- *Southampton Boat Show: September 13-22, 2013, Southampton, UK*
- *Barcelona International Boat Show: September 25-28, 2013, Barcelona, Spain*
- *Auckland on the Water Boat Show, September 26-29, Auckland, New Zealand*

Or visit us online at: <http://www.maretron.com>

About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface to the equipment and systems commonly found onboard a vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.