

Larry Anderson, VP of Sales & Marketing at Maretron, Announces His Retirement from Operational Activities

PHOENIX, December 19, 2011 – Maretron and Larry Anderson jointly announce that Anderson will step back from his daily operational activities at Maretron. Larry will continue to be involved as a principal of Maretron and contribute to future strategic planning, regular company performance reviews, amongst other fiduciary activities.

“We have been fortunate to have had Larry Anderson join Maretron at its startup phase and bring his lifelong experience in the marine industry to our young company over these past seven plus years” said Richard Gauer CEO and President of Maretron LLP.

Anderson started in the marine industry from his home state of Maine in 1963 as a co-owner of an electronics business in Rockland, Maine. He has served in roles of general management and sales & marketing with various companies over the span of 49 years and in particular he is known for his leadership role at Raytheon Marine Company in the 70s and 80s, which has since become Raymarine.

“The marine industry has been a wonderful life experience for me”, said Anderson “and I don’t intend to go away to sit on the porch anytime soon. However at 70 plus years it is time for me to step back from the daily grind and do some personal things that are on my bucket list. I appreciate Maretron and our very edgy product line, what fun it has been to help such a capable team of individuals gain brand awareness and market recognition in a relatively short period of time.”

Larry’s retirement takes effect as of January 1, 2012.

For more information about Maretron, please visit us at the following 2012 boat shows:

- *London Boatshow: Jan 6- Jan 15, 2012, London, England (Distributor SM Group Stand A110)*
- *Boot 2012 Düsseldorf: Jan 21- Jan 29, 2012, Düsseldorf, Germany (Distributor Nordwest funk Halle 11, Stand B41)*
- *Seattle Boat Show: Jan 27- Feb 5, 2012, Seattle, WA (Booth # Concourse 2321)*
- *Gothenburg Boat Show: Feb 3- Feb 12, 2012 Gothenburg, Sweden (Distributor Marinplus Stand TBD)*
- *Miami International Boat Show : Feb 16-20, 2012 Miami, FL (Booth# 1648)*
- *Stockholm International Boat Show: Mar 2- Mar 11, 2012 Stockholm, Sweden (Distributor Marinplus Stand TBD)*
- *Norwegian International Boat Show: Mar 20 - Mar 25, 2012 Oslo, Norway (Distributor Marinplus Stand TBD)*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface to the equipment and systems commonly found onboard a vessel. Maretron’s corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.