

Maretron

FOR IMMEDIATE RELEASE

CONTACT: Larry Anderson
VP Sales and Marketing, Maretron
+1 602 861 1707
sales@maretron.com

Maretron Promotes Kip Wasilewski to Director of Sales for the Americas

PHOENIX, November 7th, 2011 – Maretron, a supplier of vessel monitoring and control systems for recreational and commercial marine markets announced today the promotion of Kip Wasilewski to Director of Sales for the Americas. Wasilewski joined Maretron in 2007 and previously held the title of Eastern U.S. Sales Manager.

“Kip has over 25 years of experience in the marine industry and over 3 years with Maretron,” said Larry Anderson, Vice President of Sales and Marketing at Maretron. “Kip is being promoted to Director of Sales for the Americas because of his success in growing Maretron’s business in the Eastern United States that he has achieved through helping boatbuilders, dealers and boaters understand the value offered by Maretron vessel monitoring and control systems.”

Prior to joining Maretron, Wasilewski has gained a unique perspective on the challenges faced by boaters as a professional fisherman, and has held positions in sales and marketing for several marine electronics distributors, including Consumers Marine.

In his new position, Wasilewski will be responsible for directing all sales activities for Maretron in the Americas region, which includes Canada, USA, Mexico, Central, and South America.

For more information about Maretron, please visit us at the following 2011 boat shows:

- *Europort 2011: Nov 8-11 Rotterdam, Netherlands (Stand 3405)*
- *Trawler Fest: Nov 10-12, San Diego, CA*
- *METS: Nov 15-17, Amsterdam, Netherlands (Stand 01:115)*
- *Pacific Marine Expo: Nov 17-19, Seattle, WA (Booth #1529)*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface to the equipment and systems commonly found onboard a vessel. Maretron’s corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.

###