

Maretron

FOR IMMEDIATE RELEASE

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Maretron Announces a Distribution Change in Finland with the Appointment of AT Marine OY

PHOENIX, October 19, 2011 – Maretron makes a distribution change in Finland and today has announced the appointment of AT-Marine Oy as their exclusive distributor for that country.

AT-Marine Oy has a long history of serving both the commercial and recreational marine electronics markets of Finland. AT Marine can point as far back as 1929 as the year of their origins. They both import and export technical equipment as well as systems for both marine and industrial use. The company furnishes engineering, installation and service for the equipment and services they specialize in.

AT-Marine Oy serve Finland through a sales and service dealer network in excess of 40 geographic locations.

Larry Anderson, VP of Sales & Marketing at Maretron commented, “We couldn’t have found a company with a more suitable background and profile to handle our unique vessel monitoring and control systems product line. With encompassing customer contacts throughout the Finnish marine market and strong technical/engineering qualifications, this cooperation has strong business potential for both companies.”

“Maretron provides AT-Marine Oy with products that are of the latest generation but yet fit nicely into our product portfolio with the many other highly sought after products that we offer.” says Seppo Parkkinen, managing director of AT- Marine Oy.

AT-Marine Oy will be exhibiting the Maretron products to the Finnish public at the Helsinki International Boat Show running from February 10-18, 2012.

For more information about Maretron, please visit us at the following 2011 boat shows:

- *IBEX: Oct 17-19, Louisville, KY (Booth #2518)*
- *Ft. Lauderdale International Boat Show: Oct 27-31, Ft. Lauderdale, FL (Booth #303-304)*
- *Europort 2011: Nov 8-11 Rotterdam, Netherlands (Stand 3405)*
- *Trawler Fest: Nov 10-12, San Diego, CA*
- *METS: Nov 15-17, Amsterdam, Netherlands (Stand 01:115)*
- *Pacific Marine Expo: Nov 17-19, Seattle, WA (Booth #1529)*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface to the equipment and systems commonly found onboard a vessel. Maretron’s corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.

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