Maretron

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FOR IMMEDIATE RELEASE

Maretron Introduces "Maretron Cloud Services" Providing Remote Access to a Vessel from Anywhere in the World

PHOENIX, October 17, 2011 – Maretron introduces a subscription-based internet service for remotely monitoring and controlling a vessel from anywhere in the world.

Using the vessel's Internet connection, whether it be wired, Wi-Fi, cellular, or satellite, Maretron's onboard equipment automatically logs onto the Maretron Cloud Server. Users who wish to access the vessel simply log onto through Maretron Cloud Services, which provides complete access to the vessel. It has never been easier or simpler to monitor and control your vessel, whether it is at rest at the marina, at anchor, or cruising, than it is with this new cloud service from Maretron.

"Maretron Cloud Services" pricing is based on monthly data usage and starts as low as $295 for a one year service contract.

"Maretron is dedicated to bringing simplicity and full access to all types of vessel monitoring and control, whether it is while onboard or away from the boat" says Larry Anderson, vice president of sales and marketing at Maretron. Anderson continued, "We have learned the hard way that offering remote capabilities can be difficult to make reliable and cost-effective but with these new cloud services it is a 'slam-dunk'."

Maretron's N2KView® Mobile software allows you to monitor and control your vessel's systems from your smart phone or tablet device. This includes Android (2.2 and higher) smart phones and tablets as well as Apple iPod, iPhone, and iPad.

For more information follow this link http://www.maretron.com/products/cloudServer.php.

To see these and other Maretron products, please visit us or our distributor at the following 2011 boat shows:

- *IBEX: Oct 17-19, Louisville, KY (Booth #2518)*
- *Ft. Lauderdale International Boat Show: Oct 27-31, Ft. Lauderdale, FL (Booth #303-304)*
- *Europort 2011: Nov 8-11 Rotterdam, Netherlands (Stand 3405)*
- *Trawler Fest: Nov 10-12, San Diego, CA*
- *METS: Nov 15-17, Amsterdam, Netherlands (Stand 01:115)*
- *Pacific Marine Expo: Nov 17-19, Seattle, WA (Booth #1529)*

Or visit us online at:
http://www.maretron.com

About Maretron

Maretron, a world leader in vessel monitoring and control systems, designs, manufactures, and markets leading edge products for commercial and recreational marine markets. Our products are highly integrated to provide a common user interface to the equipment and systems commonly found onboard a vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art vessel monitoring and control products that work in conjunction with traditional navigation techniques for the highest level of safety and performance while on the water.

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