

Maretron

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CONTACT: Larry Anderson
VP Sales and Marketing, Maretron
+1 602 861 1707
sales@maretron.com

Maretron Announces the Appointment of Asia Diesel Electric Corp as a New Taiwanese and Chinese Distributor

PHOENIX, March 28, 2011 – Maretron announces the appointment of Asia Diesel as a distributor for both the Taiwanese and Chinese boat builder and aftermarket sales channels. Effective immediately, Asia Diesel has local inventory of Maretron products and will be calling on both boat builders and dealers alike in Taiwan and China.

Larry Anderson, VP of Sales & Marketing at Maretron stated, "With Asia Diesel, Maretron has a very well respected and capable distributor partner who also has a strong technical expertise which should help us react to these fast growing and important Asian markets in a much more timely fashion."

"Maretron provides Asia Diesel with a very nice complimentary range of products that are based on the new industry open NMEA 2000® network which fits perfectly into our product portfolio to benefit equally technical dealers and boat builders in China and Taiwan," says Stephen Wu of Asia Diesel Electric Corp.

Asia Diesel will display the Maretron product range at the 2011 Shanghai International Boat Show including several new Maretron vessel monitoring products that will be shown to the boat builder trade market for the first time.

For more information about Maretron, please visit us at the following 2011 boat shows:

- *Shanghai International Boat Show: April 14-17, Shanghai, China*
- *Trawler Fest: May 12-14, Anacortes, WA*
- *Sanctuary Cove International Boat Show: May 19-22, Queensland, Australia*
- *NMEA Convention: Sept 28 – Oct 1, Sanibel Island, FL*
- *Trawler Fest: Oct 6-9, Baltimore, RI*
- *IBEX: Oct 17-19, Louisville, KY*
- *Ft. Lauderdale International Boat Show: Oct 27-31, Ft. Lauderdale, FL*
- *METS: Nov 15-17, Amsterdam, Netherlands*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron® designs, manufactures, and markets leading-edge vessel monitoring and control systems for recreational and commercial boating. Our products are designed to the open industry NMEA 2000® standard, which allows electronic equipment from diverse manufacturers to be networked together to share information throughout the vessel. For detailed product information, please visit www.maretron.com for more information.

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