

Maretron

FOR IMMEDIATE RELEASE

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Maretron Announces the Appointment of Chris Meijer to the Position of Sales Manager Europe

PHOENIX, June 8, 2010 – Maretron announces they have appointed Mr. Chris Meijer of The Netherlands to a newly created position as Sales Manager Europe. Mr. Meijer will be responsible for developing and maintaining Maretron's customer base in Europe, the Middle East, and Africa (EMEA).

For the past ten years, Chris had held a high level technical and sales position with Sailtron of The Netherlands. Sailtron is the Dutch distributor for several well known marine electronics brands including Furuno and Garmin. Chris received a Mechanical Engineering, MSc degree from Universiteit Twente in 1993.

Maretron markets and sells their marine product line throughout the EMEA region through select and highly qualified marine electronics distributors who in turn sell through local marketplace dealers as well as selling to boat builders. "Chris comes to us with strong qualifications and experience," says Larry Anderson, Vice President of Sales & Marketing at Maretron. "With this appointment, Maretron is making a statement concerning how serious we are about developing the Maretron brand in this EMEA geographic region and we are pleased to have someone of Chris' caliber lead this effort for us."

Mr. Meijer's new role of Sales Manager Europe became effective as of June 1, 2010

For more information please visit Maretron at the following 2010 boat shows:

- *PassageMaker Trawler Fest: Sept 24-26, 2010, Baltimore, MD*
- *IBEX: Sept 28-30, 2010, Louisville, KY*
- *Ft. Lauderdale International Boat Show: Oct 28 – Nov 1, 2010, Ft. Lauderdale, FL*
- *METS: Nov 16-18, 2010, Amsterdam, Netherlands*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron designs, manufactures and markets leading-edge networked electronics for the marine marketplace. Maretron's products are designed to the open industry NMEA 2000® standard, which allows electronic equipment from diverse manufacturers to be networked together for sharing information throughout the vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art marine electronics that work together with traditional navigation techniques for the highest level of safety and performance while boating. For detailed product information visit www.maretron.com.

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