

## Maretron Announces the Appointment of Oceantalk Pte Ltd. as its New Distributor in Singapore

**PHOENIX**, Feb 17, 2010 – Maretron announces the selection of Oceantalk Pte Ltd. of Singapore as its latest appointment to join several other new distributors that have recently been appointed around the world. Oceantalk of Singapore became a Maretron distributor effective January 14, 2010 and is already up to speed marketing and selling Maretron into the Asian market.

Maretron, a leader in NMEA 2000<sup>®</sup> technology and a provider of a new generation of affordable Vessel Monitoring Systems, has recently started to expand their focus into the marine marketplace of Asia and welcome the opportunity to have such an experienced and highly qualified company as Oceantalk to provide a high level of expertise in this region of the world.

Mr. Lee Leong Shee, manager of Oceantalk Singapore, says “having Maretron products added to our existing well known brands of products actually brings an entire new market segment of NMEA 2000<sup>®</sup> networking and vessel monitoring capability that compliments and rounds off our overall product offering.”

Oceantalk is based in Sim Lim Square of Singapore, perhaps the most famous electronics shopping mall in the region and provides easy access to visitors to Singapore for their recognized technical and sales expertise.

Oceantalk will be displaying the Maretron product line at the upcoming *Singapore Boat Show*, April 15-18, 2010. Please visit [www.boat-asia.com](http://www.boat-asia.com) for more information on this show.

For more information about Maretron, please visit us at the following 2010 boat shows:

- *PassageMaker Trawler Fest: May 20-22, 2010, Anacortes, WA*
- *IBEX: Sept 28-30, 2010, Louisville, KY*
- *Ft. Lauderdale International Boat Show: Oct 28 – Nov 1, 2010, Ft. Lauderdale, FL*

Or visit us online at:

<http://www.maretron.com>

### **About Maretron**

Maretron designs, manufacturers and markets leading-edge networked electronics for the marine marketplace. Maretron's products are designed to the open industry NMEA 2000<sup>®</sup> standard, which allows electronic equipment from diverse manufacturers to be networked together for sharing information throughout the vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art marine electronics that work together with traditional navigation techniques for the highest level of safety and performance while boating. For detailed product information visit [www.maretron.com](http://www.maretron.com).