

Maretron Announces the Appointment of Marinplus as its New Distributor for Sweden

PHOENIX, Jan. 14, 2010 – Maretron announces the selection of Marinplus as its new distributor for Sweden effective January 11, 2010. Maretron, a leader in NMEA 2000® technology and a provider of a new generation of affordable Vessel Monitoring Systems, has been distributing its own engineered and manufactured products into Sweden since 2005.

“We expect Marinplus to bring Maretron a fresh marketing introduction of our product line along with a very progressive distribution strategy utilizing important technical dealers and boat builders throughout Sweden,” says Larry Anderson, Vice President of Sales & Marketing at Maretron. “Furthermore, this latest distribution change in Sweden is a continuation of Maretron’s focus announced in 2009 to develop an even stronger presence in Europe.”

“The Maretron product line, along with its capability to develop future leading edge products for our market, is an opportunity for Marinplus to continue growing into an important Swedish distributor,” says Christer Ullskog of Marinplus.

For more information please visit Marinplus at the upcoming *Gothenburg Boat Show*, February 5-14, 2010 in Gothenburg, Sweden and the *Stockholm Boat Show*, March 5-14, 2010 in Stockholm, Sweden.

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For more information about Maretron, please visit us at the following 2010 boat shows:

- *PassageMaker Trawler Fest: Jan 29-31, 2010, Ft. Lauderdale, FL*
- *Seattle Boat Show: Jan 29 – Feb 6, 2010, Seattle, WA*
- *Miami International Boat Show: Feb 11-15, 2010, Miami Beach, FL*

Or visit us online at:

<http://www.maretron.com>

About Maretron

Maretron designs, manufacturers and markets leading-edge networked electronics for the marine marketplace. Maretron’s products are designed to the open industry NMEA 2000® standard, which allows electronic equipment from diverse manufacturers to be networked together for sharing information throughout the vessel. Maretron’s corporate philosophy is to provide premium quality, state-of-the-art marine electronics that work together with traditional navigation techniques for the highest level of safety and performance while boating. For detailed product information visit www.maretron.com.