

New sales manager at Maretron

Maretron, a specialist supplier of NMEA 2000 marine electronics, has announced the appointment of Kevin Thompson as its new sales manager. Thompson, who joins the company from Nobeltec, will be responsible for further building and strengthening Maretron's business relationships with boatbuilders worldwide.

"Maretron's expertise in the NMEA 2000 standard, and its growing electronics product line-up based on that standard, is resulting in unprecedented interest from boat makers everywhere," says Larry Anderson, vice president of sales and marketing. "Kevin will help build awareness among marine OEMs about Maretron's NMEA 2000 capabilities and functionality."

Headquartered in Phoenix, Arizona, Maretron designs and manufactures marine electronics for recreational and commercial boating. With facilities in Rockland, Maine, and Redmond, Oregon, the company designs its products to the open industry NMEA 2000 standard, which allows electronic equipment from different manufacturers to network and share information throughout the vessel.

In November 2006 Carling Technologies, one of the largest suppliers of circuit breakers and switches to the marine industry worldwide, purchased an equity share in the company in order to bring highly integrated solutions to the marine industry.

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