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MARETRON TO INTRODUCE COMPANY AND A BOATLOAD OF NEW PRODUCTS AT STRICTLY SAIL PHILADELPHIA

***Maretron electronics company to debut rugged, high-tech
NMEA 2000® certified boating instrumentation***

PHOENIX, January 19, 2005 – Maretron, a leader in engineering, manufacturing and marketing marine electronic networked instrumentation, announced today that it will launch six state-of-the-art products at Strictly Sail Philadelphia, held Jan. 20 – 23, at Pennsylvania Convention Center in Philadelphia.

Maretron's interactive Strictly Sail exhibit (**booth 1028**) will showcase a newly developed line of marine instrumentation and navigation products plugged into the latest network technology, NMEA 2000®. Maretron is the first and only company to offer NMEA 2000®-approved network cabling and connectors.

"Maretron is committed to the NMEA 2000® standard and is excited to get its products and vision in front of knowledgeable consumers," says Richard Gauer, president and CEO of Maretron. "Maretron believes the NMEA 2000® standard will revolutionize the marine industry and provide both commercial and recreational boaters with very robust equipment that is lower cost, more reliable, easy to use and highly convenient."

Maretron will launch the following NMEA 2000® certified networked instrumentation:

- 1. GPS100 Antenna & Receiver** – This 12-channel receiver networks with navigational software, chart plotters, autopilots and dedicated instrument displays while providing better than 10-meter accuracy operating independently and better than 3-meter accuracy in North America using WAAS (wide area augmentation system).
- 2. DSM200** – This high-resolution monochrome display allows for fast and easy interpretation of instrumentation and navigation data via numeric, gauge or graph formats in single or multiple windows. Users can define "favorite" configurations of data displays and automatically cycle through them.

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3. SSC200 Compass – A solid-state rate gyro electronic compass, the SSC200 has no moving parts and is able to provide accurate heading information in pitching seas and hard turns. The SSC200's high performance increases fuel economy and decreases S-turning, which reduces autopilot wear and tear.

4. DST100 Smart™ Retractable Depth Speed & Temperature Transducer – Maretron's transducer delivers precise speed information at speeds up to 40 knots, tolerance to most deadrise angles and excellent bottom tracking with no calibration required. DST100 has a depth range of .4 to 100 meters and a wide beam width. DST100 is available in three different housings and includes a retractable, removable sensor unit to prevent damage and fouling growth during trailering or long dockings. At 235kHz, the DST100, in concert with a fishfinder, works as a navigation tool.

5. N2KMeter – This handheld diagnostic tool allows users to validate NMEA 2000® network compatibility and operations during single component and complete systems installation. The N2KMeter can spot network flaws and failures and reduce troubleshooting time to seconds. The meter provides detailed information in a simple, easy-to-understand summary or in detailed reports.

6. USB100 – Maretron's USB100 is a gateway for bridging USB equipment using NMEA 0183 sentences – such as an onboard computer running navigational software – with an NMEA 2000® network. The gateway automatically converts incoming NMEA 2000® messages to NMEA 0183 sentences so boaters can benefit from navigational and charting software already onboard while enjoying the many benefits of networked NMEA 2000® instruments.

Also, **visit Maretron at the Miami International Boat Show, booth 1957**, February 17 – 23, and plan to attend the NMEA's ConnectFest, February 18, at the Miami International Boat Show. ConnectFest will feature Maretron and other marine electronic manufacturers in an interactive demonstration of the benefits of NMEA 2000® standardization.

Maretron is leading the way in the innovative design, manufacture and marketing of marine electronics for recreational and commercial boating. Maretron designs its products to the open industry NMEA 2000® standard, which allows electronic equipment from different manufacturers to network and share information throughout the vessel. Maretron's "plug and play" environment seamlessly integrates instrumentation electronics, significantly increases component reliability and greatly reduces wiring complexity. Maretron is headquartered in Phoenix, Ariz., and has offices in Rockland, Maine. For detailed product information visit www.maretron.com.

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