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Maretron joins Cruisers Yachts in showcasing the promise of NMEA 2000® Standard

*Marine electronics poised to take giant leap forward with Maretron & Cruisers Yachts
demonstration of robust networking capabilities in a plug and play environment*

Phoenix, February 10, 2006 – Maretron and Cruisers Yachts are teaming up at the Miami International Boat Show to bring boaters closer to the promise of the NMEA 2000 standard. Cruisers will showcase its sleek new 447 sedan equipped with a suite of electronic instrumentation featuring eight Maretron products fully integrated via a single network. Cruisers is located in booth D-24 in the Miami Beach Convention Center. The show runs Feb.16-20, 2006.

Working together, Maretron and Cruisers Yachts intend to demonstrate to boaters the capabilities, features and benefits of the NMEA 2000 standard. Namely, that a single integrated network provides plug and play options among many manufacturers, more data computation capabilities and increased access to information throughout a vessel.

“For the first time we are integrating data from the engine, navigation, weather instrumentation and other electronic applications on the NMEA bus. This integration allows critical information to be computed, a function not previously available,” said Bill Funk, lead electrical engineer at Cruisers Yachts. “And we are bringing all this information to any place on the yacht, the helm, cabin or bridge, that has an NMEA 2000 display. Furthermore, the NMEA 2000 architecture will allow for the addition of more functionality and displays without adding any wires. Simply tee into the NMEA 2000 backbone!”

Marine electronic systems operating outside the NMEA 2000 standard typically use separate networks and displays, often located at inconvenient points throughout a vessel, and cannot combine information. But the NMEA 2000 standard allows for networking navigation, fuel level and engine data and computing “distance to empty,” then deliver that figure directly to the helm.

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“Maretron is exploring with Cruisers Yachts the possibility of providing boaters with electronics that deliver critical real time performance, simple plug and play connectivity and more robust capabilities,” said Rich Gauer, president of Maretron. “We are delighted to share this innovative opportunity with Cruisers Yachts.

The Cruisers Yachts 447 sedan features the following networked equipment:

- Maretron Depth/Speed/Temp Transducer – DST100
- Maretron Compass – SSC200
- Maretron Waste Tank Adapter – TLA100
- Maretron Water Tank Adapter – TLA100
- Maretron Display DSM200
- Maretron Rudder Angle Adapter – RAA100
- Maretron Wind/Weather Station – WSO100
- Maretron GPS Antenna/Receiver – GPS100
- Raymarine Chartplotter/Fishfinder/Radar – E120
- FW Murphy Engine Monitor - HelmView
- Yanmar Displays – i5601E
- Yanmar Shift & Throttle – i6000
- Yanmar Engines – 6LY3
- Bennett Trim Tabs – NMEA1

About Maretron

Maretron is leading the way in the innovative design, manufacture and marketing of marine electronics for recreational and commercial boating. Maretron designs its products to the open industry NMEA 2000® standard, which allows electronic equipment from different manufacturers to network and share information throughout the vessel. Maretron’s “plug and play” environment seamlessly integrates instrumentation electronics, significantly increases component reliability and greatly reduces wiring complexity. Maretron is headquartered in Phoenix, Ariz., and has offices in Rockland, Maine. For detailed product information visit www.maretron.com.

About Cruisers Yachts

Headquartered in Oconto, Wis., Cruisers Yachts is a division of KCS International, which includes sister company Rampage Sport Fishing Yachts. Cruisers Yachts is known as one of the world’s premier designers and manufacturers of pleasure yachts and produces 14 models from 28- to 56-feet in its Oconto facility as well as their boatbuilding operation in Wilmington, N.C. For additional information about Cruisers Yachts visit www.cruisersyachts.com.