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**MARETRON APPOINTS LARRY ANDERSON AS VICE PRESIDENT OF SALES  
AND MARKETING, OPENS EAST COAST OFFICE**

*PHOENIX, Ariz. (April 1, 2004)* – Maretron LLC, a supplier of marine electronic instrumentation for recreational and commercial boating, announced today the appointment of Larry Anderson as vice president of sales and marketing, as well as the expansion of its business operations with the opening of its East Coast office in Rockland, Maine.

Anderson will head the East Coast office and be responsible for the worldwide sales and marketing of Maretron’s products. His extensive marine electronics experience will also be used for product development and building the Maretron brand.

“With Anderson’s experience, background and respectability within the marine electronics industry, Maretron is demonstrating its commitment to become a significant supplier of marine electronics equipment,” said Maretron president and CEO Richard Gauer. “Furthermore, we couldn’t have been more fortunate than to have obtained such a highly regarded expert in NMEA 2000 technology considering that our core strategy is to be a provider of products specifically designed for NMEA 2000 networking.”

Anderson joins Maretron with 41 years of experience in the marine electronics industry. His diverse career includes engineering, marketing, and management experience at Raytheon Marine Co., Simrad and Datamarine. Most recently, he was Standards Chairman of the National Marine Electronics Association (NMEA) and led the development of the new NMEA 2000 standard. He attended the University of Maine and completed the Raytheon Corporation’s “Advanced Management Program.”

**About Maretron**

Maretron designs, manufactures and markets leading edge marine electronic instrumentation for recreational and commercial boating. Maretron’s products are designed to the open industry NMEA 2000 standard, which allows electronic equipment from diverse manufacturers to be networked together to share information throughout the vessel. Maretron’s true plug-and-play environment seamlessly integrates instrumentation electronics including desktop or laptop computer-based navigational software, GPS receivers, electronic compasses, depth, speed, and wind transducers while greatly reducing wiring complexity and increasing reliability over that of the older NMEA 0183 standard. Further information about Maretron is available at [www.maretron.com](http://www.maretron.com).