

Maretron

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Maretron Announces Appointment of Kip Wasilewski as Sales Manager for Eastern North America

PHOENIX, July 1, 2008 – Maretron, a leading developer and manufacturer of marine electronic networked instrumentation, announced today the appointment of Kip Wasilewski as its new Sales Manager for the Eastern North America sales region. Kip, a graduate of Rider University and with twenty-four years experience in the marine electronics industry will join Maretron to oversee and manage the continuing development of its distributor, dealer, and boat builder programs. Maretron's Eastern North America region encompasses the area from Maine to Texas and includes the Caribbean.

"Kip's lengthy experience in management roles with major retailers of marine electronics has been just the right type of activities to help him relate to the needs of our distribution channels," said Larry Anderson, Vice President of Sales & Marketing at Maretron.

Wasilewski says, "There couldn't be a more opportune time to join a company like Maretron who has placed their emphasis on NMEA 2000 networked systems for boats. The old days of point-to-point wiring are rapidly coming to a close and the new open network standard is changing the way electronics are installed on boats."

Maretron is very enthusiastic about the addition of Kip's efforts to those of its existing sales team and independent sales reps efforts in breaking new ground for this totally new concept of bringing all electronic digital data together at the helm or wherever one needs it on a vessel.

Please visit Maretron at:

- IBEX, Oct. 6-8, 2008 in Miami Beach, FL (Booth 1567/1666)

- more -

About Maretron

Maretron designs, manufacturers and markets leading-edge networked electronics for the marine marketplace. Maretron's products are designed to the open industry NMEA 2000® standard, which allows electronic equipment from diverse manufacturers to be networked together for sharing information throughout the vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art marine electronics that work together with traditional navigation techniques for the highest level of safety and performance while boating. For detailed product information visit www.maretron.com.

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