

# Maretron

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## Maretron Appoints ComMar as Sales Representation from Maine to Texas

**PHOENIX**, October 31, 2008 – Maretron, a leading developer and manufacturer of marine electronic networked instrumentation, announced today, an expansion of the sales region covered by its independent sales representative, ComMar Sales, LLC. Until recently, ComMar has been representing Maretron in the Southeast USA and through the Gulf region. Effective November 1, 2008, ComMar's area of responsibility will be expanded to handle Maretron's sales representation down the entire East Coast and through the Gulf region, from Maine to Texas. "ComMar is a highly experienced and effective sales rep organization who will continue the development and maintenance for Maretron authorized dealers, distributors, and boat builders in their area of responsibility," says Larry Anderson, Maretron's VP of Sales & Marketing.

Tim Conroy of ComMar says "Our sales team will strive to meet the demand for marketplace development of infrastructure to support Maretron's fast growing and unique product line." All Maretron products have been designed and certified to the new industry open standard, NMEA 2000®.

ComMar is uniquely qualified to train dealers on new product concepts such as Maretron's N2KView software, which is based on MS Windows, and on designing an NMEA 2000® network. The ComMar Sales team, twelve strong, is well prepared to immediately provide professional representation for Maretron from Maine to Texas.

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### About Maretron

Maretron designs, manufactures and markets leading-edge networked electronics for the marine marketplace. Maretron's products are designed to the open industry NMEA 2000® standard, which allows electronic equipment from diverse manufacturers to be networked together for sharing information throughout the vessel. Maretron's corporate philosophy is to provide premium quality, state-of-the-art marine electronics that work together with traditional navigation techniques for the highest level of safety and performance while boating. For detailed product information visit [www.maretron.com](http://www.maretron.com).

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