

# LANDING SCHOOL NEWS

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FOR IMMEDIATE RELEASE

DECEMBER 12, 2006

## Into the Future with NMEA 2000<sup>®</sup> Landing School Students Prepared for New Technology



**Arundel, Maine** – Larry Anderson, VP of Marketing for Maretron, visited The Landing School to educate Marine Systems and Yacht Design students in the design and installation of leading edge NMEA 2000<sup>®</sup> yacht instrumentation and control systems.

Maretron, headquartered in Phoenix, Arizona with offices in Rockland, Maine, is a leader in the innovative design, manufacture and marketing of marine electronics for recreational and commercial boating. Maretron designs all its products to the open industry NMEA 2000<sup>®</sup> standard. Products offered include GPS, Weather Station, Electronic Compass, Depth/Speed/Temp sensors, USB Gateways, and cabling systems.

NMEA 2000<sup>®</sup> is a non-proprietary communication protocol standard using technology common in the automotive, aerospace, and manufacturing automation industries. The standard is designed to promote a networked “plug and play” environment that seamlessly integrates instrumentation electronics, allows sharing of information throughout the vessel, significantly increases component reliability and greatly reduces wiring complexity. Leading electronic component manufacturers are introducing certified NMEA 2000 compliant models providing boat owners a complete array of options.

The backbone of a NMEA 2000 networked system is the central trunk cable that can run the length of the vessel. The trunk cable provides power and data transfer to all devices connected to it via cable nodes or tees. Traditional instrumentation and control systems require individual power and sensor runs that quickly consume spools of expensive marine grade conductor, not to mention costly installation time.

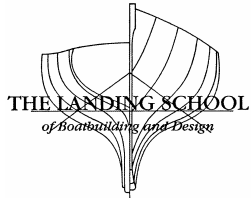
### **The Landing School**

*The Professionals' School for Boatbuilding, Design, & Systems*

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The training provided by Maretron came on the heels of several weeks of intensive training in the design, installation, and diagnostics of traditional marine wiring systems. Student reactions to the emerging NMEA products were positive and centered on the ease of installation, systems diagnostics, and integrating system components from different manufacturers.

“Our goal is to equip graduates with the knowledge and skill sets to successfully launch a career anywhere in the world. This requires programs to expose students to a wide spectrum of materials, products, and techniques while emphasizing the development of core competencies. We are lucky to have access to industry leaders such as Maretron to assist us in preparing graduates for work with emerging industry technology” states The Landing School’s Director of Industry Relations and Marketing Glen Shivel.

To learn more about Landing School programs and Center for Continuing Education services, contact Glen Shivel at The Landing School, PO Box 1490, Kennebunkport, ME 04046, via e-mail at: [glen@landingschool.edu](mailto:glen@landingschool.edu) or by visiting the institution’s website at: [www.landingschool.edu](http://www.landingschool.edu).

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